

# COLOR WOW PRO

YOUR VIP INVITE FROM COLOR WOW

## REFUEL YOUR RETAIL – SET YOUR SALES ON 🔥 VIRTUAL BUSINESS MASTERCLASS

Come join forces with Color Wow to learn, change, adapt and fire up a new era in retail. Our Senior Global Education Team have created a powerful program to help re-imagine and re-energise the salon community that has so generously supported us from the start. We hope you'll join us.

**ONE TIME ONLY! FREE\* CLASS!**

**MONDAY, FEBRUARY 10<sup>TH</sup>**

**4:30PM GMT**

**Learn all the key skills you need to succeed in the digital age, including:**

- How to reignite revenue
- Risk-free retail (how to stock products that sell themselves!)
- How to increase ticket price (instant services that don't add time behind the chair)
- Tips for social media success (grow your salon visibility and customer base!)
- How to win in the digital era (level up your business and unlock success)

### MEET THE TEAM



**MATTHEW RYAN THOMPSON (MRT)**

Global Master  
Education Specialist



@reallymrt



**GILES ROBINSON**

Global Director of  
Training & Education



@mrgilesrobinson



**LAUREN HURREN**

Global Master Educator &  
Social Media Strategist



@laurenaamara

**This seminar costs £200 to join, but for 1 time only is FREE\* with the purchase of a £95 Color Wow Intro Kit. Contact your distributor for more details.**

Contact your distributor for more details and receive your unique sign in link.