

# BALMAIN

PARIS

PROFESSIONNEL

## PERFECTION IN COLOR AND STYLE

As part of the Balmain Paris fashion label, Balmain Hair has over 40 years of heritage in combining hair essentials with the latest catwalk trends. Balmain Hair pays meticulous attention to detail and perfection and is always researching and creating new application techniques to guarantee the best quality products, while always respecting the proud and rich heritage.

To create the next step in perfection Balmain Hair Professionnel presents even more convenience in hair-extensions and wefts in an internationally accepted color range and above all in a more simplified professional assortment.

A full range of high quality hair extensions, patented DoubleHair systems and tape extensions in 12 to 18 new fashion colors.

With its new dimension of perfection in color, Balmain Hair Professionnel presents the most essential and qualitative hair extensions program to the professional stylists worldwide.

- New fashionable colors matching the hair colors of today
- Simplified assortment of bestselling hair extensions
- Matching colors in all application systems
- Including new Level, Ash and Multi-tonal colors
- With international color codes ranging from 1 (*Black*) to 10 (*Blonde*)

- A = Ash
- G = Gold
- L = Level
- RM = Red Mahogany
- OM = Ombre

### NEW COLORS

The complete new Balmain Hair Professionnel collection is available in 12 or 18 colors, depending on the product.

	· 10A - <i>Extra Super Light Ash Blonde</i>
	· L10 - <i>Super Light Blonde</i>
	· 10G - <i>Natural Light Blonde</i>
	· 9G.10 OM* - <i>Light Gold Blonde Ombre</i>
	· 9G - <i>Very Light Deep Gold Blonde</i>
	· 9.8G - <i>Very Light Gold Blonde</i>
	· 9A* - <i>Very Light Ash Blonde</i>
	· L8 - <i>Light Gold Blonde</i>
	· 8A - <i>Very Light Ash Blonde</i>
	· 8A.9A - <i>Light Ash Blonde</i>
	· 7G.8G OM* - <i>Gold Blonde Ombre</i>
	· 6G.8G - <i>Dark Gold Blonde</i>
	· 5RM* - <i>Light Mahogany Red Brown</i>
	· L6* - <i>Dark Natural Blonde</i>
	· L5 - <i>Light Brown</i>
	· 3.5 OM* - <i>Brown Ombre</i>
	· 3 - <i>Dark Brown</i>
	· 1 - <i>Black</i>

\*All these colors are not available when an item is only available in 12 colors

The new Professional Collection orderform shows which products are available in 12 and 18 colors.

FIND YOUR MATCHING  
NEW HAIRCOLOR ON THE BACK!

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## PERFECTION IN COLOR AND STYLE

PREVIOUS COLOR CODING	NEW COLOR CODING			PREVIOUS COLOR CODING	NEW COLOR CODING		
	DIRECT MATCH	CLOSE MATCH	ALTERNATIVE		DIRECT MATCH	CLOSE MATCH	ALTERNATIVE
614A		10A		Dark Indigo			3.5 OM
614		10A		2	L5		
613 (L10)	L10			2.6		L6	
614.23		L10		1.2	3		
24	10G			1B	1		
23	10G			Amsterdam		9G.10 OM / 10G	
22	10G			New York	9G.10 OM		
25A		10G		L.A.	9.8G		
25		10G		London		L8	
21		9G.10 OM		Sydney	6G.8G		
21A		9G.10 OM		Rio	3.5 OM		
26		9G		Nordic Blond		10A	
25.27		9G		Cool Blonde	10G		
27 (L8)	9G			Champagne	9G.10 OM		
130			5RM	Honey Blonde		9.8G	
130.33			5RM	Café Blond		9G	
Wine Red			5RM	Sand		8A.9A	
33		5RM		Caramel		9G	
Plum			5RM	Warm Caramel		5RM	
Aubergine			5RM	Autumn Gold		L8	
133	5RM			Hot Copper			
133.33	5RM			Soft Copper		L6	
30			L6	Chili			5RM
20	9.8G			Dark Red		L5	
18		L8		Walnut		6G.8G	
10 (L6)	L8			Cashmere	L8		
12	L8	7G.8G OM		Contrast Brown			
12.25		L8		Chocolate Brown	L5		
12.6		L8		Mysterious Black	1		
8		L6		Coffee Bean	3		
6		L6		Dark Espresso	1		
4	L6			Blackberry			
2.4		L6		Flame			

Direct match = A color that is an exact copy of the old color. · Close Match = A color that is very close to the old color, but not the same.

Alternative = A color that has no direct or close match with any of the new colors. This is the best alternative for this color (for example it's also a red color).