

# SHADES EQ & SHADES EQ BONDER INSIDE EQUALIZING CONDITIONING COLOR GLOSS



# **GET INSPIRED! STYLESTATION BY REDKEN** DOWNLOAD THE STYLESTATION APP FOR DIGITAL SHADE CHARTS, RECIPES & MORE! Search 'Redken Style Station'





	TONE	Silver/Blue	Blue	Blue/Pearl	Blue/Violet	Blue/Violet	Blue/Violet	Blue/Green	Blue / Mahogany	Blue/Violet	Blue/Gold	Red/Violet	Gold/Violet	Violet/Gold		Yellow	Gold	Yellow/Yellow	Yellow/Orange	Orange	Orange/Red	Red/Orange	Red	Gold/ Rose	Orange/ Orange	Red	Red/Red	Red/Violet	Violet Rose	Violet	Violet Violet
LEVEL OF DEPOSIT		TITANIUM	BLUE	ASH BROWN	VIOLET BLUE	NATURAL ASH	PEARL	MATTES	NATURAL CHOCOLATE	NATURAL	ASH GOLD	NEUTRAL BROWN BLONDE	GOLD IRIDESCENT	VIOLET GOLD	GOLD BEIGE	GOLD	NATURAL WARM	GOLD GOLD	WARM GOLD	COPPER	AUBURN/ AUBURN ACCENT	COPPER BROWN	RED BROWN	GOLD/ ROSE	COPPER COPPER	RED	RED RED	RED VIOLET	VIOLET ROSE	VIOLET	VIOLET VIOLET
			BLAG	CK TO GRAY BA	CKGROUND C	OLOR									BROWN TO	TAN BACKGROU	UND COLOR										NO BACKGR	OUND COLOR			
10 ULTRA PALE BLONDE	nt of pigment ssit.	010T Platinum				010NA Marble	010P Ivory Pearl			010N Delicate Sand	010AG Misty Beige	010NB Caramel Cloud	010GI Tahitian Sand	010VG Baby		010G Lemon	010NW		010WG Honey Gold					010GRo Sparkling Wine							010VV Lavendar Ice
9 VERY LIGHT BLONDE	sthe leastamou stlevels of depo	09T Chrome	09B Sterling			09NA Mist	09P Opal Glow			09N Café au Lait	09AG Glossy Greige	09NB Irish Créme	Sanu	09VG Iridescence	09GB Butter Cream	09G					09AA Papaya			09GRo Blush Spritz					09VRo Rosé	09V Platinum Ice	
8 LIGHT BLONDE	010 shades have rovide the lightes	08T Silver			08VB Violet Frost	08NA Volcanic			08NCh Chocolate Souffle	08N Mojave	Greige			08VG Gilded Taupe				08GG Gold Dip	08WG Golden Apricot	08C Cayenne									08VRo Rose Quartz		
7 MEDIUM BLONDE	07,08,09and topi	07T Steel			07VB Violet Star	07NA Pewter	07P Mother of Pearl	07M Driftwood	07NCh Fondue	07N Mirage	07AG Smokey Beige	07NB Chestnut		Taupe	07GB Butterscotch	07G Saffron			Apricot	07C Curry		07CB Spicestone					07RR ® Flame				
6 DARK BLONDE	describedas of deposit.	06T Iron		06ABn Brown Smoke	06VB Violet Lagoon	06NA Granite	Peari		06NCh Ganache	06N Moroccan Sand	beige	06NB Brandy			06GB Toffee	06G St.Tropez		06GG Midas Touch	06WG Mango		06AA Bonfire	06CB Amber Glaze	06RB Cherry Cola			06R Rocket Fire	06RR ® Blaze		06VRo Mauve Rose		
5 LIGHT BROWN	O6 shades are n in their level o MEDIUM SHAD									05N Walnut										05C Chili		05CB Brownstone			05CC Electric Shock					05V Cosmic Violet	
4 MEDIUM BROWN	04,05and mediur			04ABn Dark Roast		04NA Storm Cloud		04M Cedar				04NB Maple							04WG Sun Tea									04RV Cabernet			
3 DARK BROWN	nthe greatest pest deposit.									03N Espresso		03NB Mocha Java																			
2 IKEST OWN	s contail and dee SHADES																														

Have different end results depending on hair's starting level. For optimal results, use on the following levels or above: Silver Green & Pink: Level 9+, Peach: Level 8+, Aqua Blue: Level 7+



PASTEL AQUA BLUE











formulas.





Our vibrant, high-purity shades with no added brown or background.

These are excellent additives to enhance other **Shades EQ Gloss** 





Adds more shine and can be used alone or to dilute the intensity of any shade.



000 Crystal Clear



## **UNDERSTANDING THE LABEL** Level of depth

Shade Name



MIXING & DEVELOPMENT TIME Shades EQ is mixed in a 1:1 ratio with Shades EQ Processing Solution or Gloss to Gel Processing Solution.

SHADES EQ DEDICATED DEVELOPERS

PROCESSING SOLUTION GLOSS TO GEL DEVELOPER Transform **Shades EQ** into a gel texture for precision application techniques technique



## YOUR DILUTION SOLUTIONS Shades EQ can be diluted with Crystal Clear to lessen intensity or lighten the tone of any Shades EQ formulas, perfect for toning, balavage & blondes.

DILUTION	SELECTED SHADE OR 09 SHADE	CRYSTAL CLEAR (000)	PROCESSING SOLUTION				
Full Strength	60ML	OML	60ML				
Minimal Dilution	45ML	15ML	60ML				
Moderate Dilution	30ML	30ML	60ML				
Maximum Dilution	15ML	45ML	60ML				



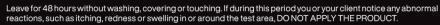


An allergy alert test must be done 48 hours before each application of this colorant, as an allergy can develop suddenly, even if you have previously applied this product or another colorant on your client. Important: Hair colorants can cause severe allergic reactions. For you and your client.

### HOW TO PERFORM THE ALLERGY TEST ALERT:



Remove earrings. Behind the ear and using a cotton bud apply a little of the SHADESEQ colorant sufficient to cover an area of 1 to 2 cm2 (e.g. the size of a small coin). Re-apply allowing it to dry between applications. Carefully reseal





Available in Shades EQ Bonder Inside @ All R5 shades should be used alone or intermixed with any other R5 shade. Mixing R5 shades outside the range can cause unpredictable results.

your fingertips 24/7

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